

## Bachelor of Media and Communication Studies: Draft Course Level Learning Outcomes AQF Level 7 (Bachelor)

AQF L 7	UOW Graduate Qualities	BCMS course level learning outcomes
Knowledge	Informed	<p>Apply disciplinary knowledge to the analysis of media and communication research and practice in national and international contexts</p> <p>Synthesise theoretical and practical knowledge of the changing dynamics of the communication and media landscape.</p>
	Responsible	<p><b>Demonstrate an understanding of the ethical dimension of media and communication issues and how to address these in different contexts.</b></p>
Skills	Independent learners	<p>Assess personal communication and media practice, identifying needs and action for future professional career and lifelong learning</p>
	Problem-solvers	<p>Analyse unpredictable and complex communication and media issues, and design possible solutions by applying creative, technical and critical thinking skills</p>
Application	Effective Communicators	<p>Communicate effectively to a range of audiences in a variety of mediated contexts.</p>
		<p>Demonstrate appropriate communication skills in the management of individual and group projects in a range of cultural contexts</p>

