

Capstone Assessment 1 - Sustained Writing Marking Criteria

Student Name _____ Mark: ___/30 marks

Criteria	Marks	High Distinction (over 85%)	Distinction (75-84%)	Credit (65-74%)	Pass (50-64%)	Needs improvement (<50%)
First Theoretical Concept/Theory Demonstrate an Understanding of a Theoretical Concepts/Theory from: <ul style="list-style-type: none"> • Systems Dynamics • Theories of Global Commerce • Values & Identities • Positioning Your Studies • Corporate Governance 	10	Quality of essay reflects a <i>deep understanding</i> of relevant area and strong application of the theory to chosen article. The student has also demonstrated quality insight that reflects independent thought owing to significant reflection from further reading.	Quality of essay reflects a sound <i>understanding</i> of relevant area and thorough application of the theory to chosen article. The student has also demonstrated some insight that reflects independent thought owing to reflection from further reading.	Quality of essay reflects a basic understanding of relevant area and adequate application of the theory to chosen article. However, there may be minor errors in the interpretation of the theories.	There is little demonstrated understanding of the relevant area and/or very limited application of the theory to chosen article. Poor analysis and interpretation appear as well.	There is inadequate understanding of the relevant areas and/or inadequate application of the theory to chosen article.
Second Theoretical Concept/Theory Demonstrate an Understanding of a Theoretical Concepts/Theory from: <ul style="list-style-type: none"> • Systems Dynamics • Theories of Global Commerce • Values & Identities • Positioning Your Studies • Corporate Governance 	10	Quality of essay reflects a <i>deep understanding</i> of relevant area and strong application of the theory to chosen article. The student has also demonstrated quality insight that reflects independent thought owing to significant reflection from further reading.	Quality of essay reflects a sound <i>understanding</i> of relevant area and thorough application of the theory to chosen article. The student has also demonstrated some insight that reflects independent thought owing to reflection from further reading.	Quality of essay reflects a basic understanding of relevant area and adequate application of the theory to chosen article. However, there may be minor errors in the interpretation of the theories.	There is little demonstrated understanding of the relevant area and/or very limited application of the theory to chosen article. Poor analysis and interpretation appear as well.	There is inadequate understanding of the relevant areas and/or inadequate application of the theory to chosen article.
Organisation, structure, use & flow of language, grammar, structure, spelling, format	5	Excellent organisation, structure, use & flow of language, grammar, spelling and formatting	Very good organisation, structure, use & flow of language, grammar, spelling and formatting	Reasonable organisation, structure, use & flow of language, grammar, spelling and formatting	A basic attempt is made with respect to organisation, structure, use & flow of language, grammar, spelling and formatting	Weak organisation, structure, use & flow of language, grammar, spelling and formatting
Referencing	5	Excellent referencing citations used throughout, reference list included, Harvard style used.	Good referencing style applied throughout. Minor omissions in reference list, citations or style.		Basic attempt is made with respect to referencing style throughout, but there are major gaps in reference list, citations or style.	No referencing style applied throughout.
Comments						If no referencing style applied throughout, student automatically fails. Grade to be determined by subject coordinator.