

**COMM101: July 2012**  
**Reflective Essay Marking Criteria**

Student Name \_\_\_\_\_

Mark: \_\_\_/30 marks

Criteria	Marks	Excellent (over 85%)	Good (65% - 85%)	Satisfactory (50% - 64%)	Needs Improvement (less than 50%)
<b>Reference to and reflection on initial position throughout the essay</b>	9 marks	Very high level of connections between the Week 2 reflection and essay contributing to the quality of insights.	High level of connections between Week 2 reflection and essay contributing to the quality of insights.	Some level of connections between Week 2 reflection and essay contributing to the quality of insights.	Difficult to identify the level of connections between Week 2 reflection and essay contributing to the quality of insights.
<b>Application of Kantian theory</b>	10.5 marks	Quality of essay reflects a deep understanding of Kantian theory and the ability to demonstrate the application of the theory to personal learning journey and case study.	Quality of essay reflects a sound understanding of Kantian theory and the ability to demonstrate the application of the theory to personal learning journey and case study.	Quality of essay reflects a basic understanding of Kantian theory and the ability to demonstrate the application of the theory to personal learning journey and case study.	Little evidence of understanding Kantian theory and the ability to demonstrate the application of the theory to personal learning journey and case study.
<b>Quality of case study application</b>	7.5 marks	Very high demonstrated ability of applying the case study (attracting negative media attention occurring in the past 10 years) within the context of Kantian theory to develop the critical reflection of learning journey.	High demonstrated ability of applying the case study (attracting negative media attention occurring in the past 10 years) within the context of Kantian theory to develop the critical reflection of learning journey.	Some demonstrated ability of applying the case study (attracting negative media attention occurring in the past 10 years) within the context of Kantian theory to develop the critical reflection of learning journey.	Difficult to identify demonstrated ability of applying the case study (attracting negative media attention occurring in the past 10 years) within the context of Kantian theory to develop the critical reflection of learning journey.
<b>References</b>	3 marks	All material is credited using the correct referencing format.	All material is credited but minor errors in referencing format.		Omissions, incorrect references and inconsistency in referencing format.
<b>Comments</b>					