

COMM331 Assessment 1: Sustained Writing Marking Guide
Marking Guide
INTI 2012

Student Name.....Student No.....

1. Demonstrated an understanding of the theoretical underpinnings and concepts from lecture material in Weeks 1-6 and link to issues in the public domain. (10)

2. Demonstrated an ability to critically analyse the reading by applying it to a relevant real world example (personal or commerce environment) (10)

3. Style and grammar (3)

4. Structure (3)

5. Referencing (Note: unsatisfactory referencing may result in an overall fail grade) (4)

Comments (optional)

Late Penalty.....

Marker..... Mark/30