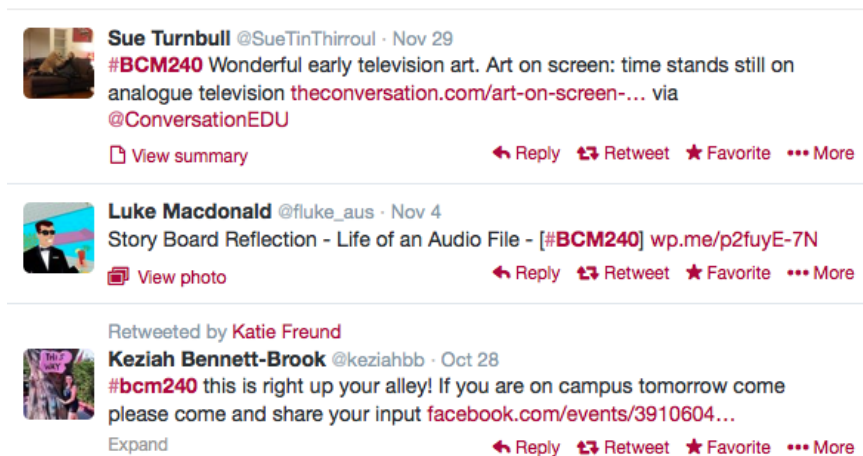


## TWITTER BASICS

### Explanation:

- # Hashtags are a way of categorizing and tracking topics on Twitter (and other social media platforms like Facebook and Pinterest). Hashtagging helps people to follow a topic and to identify and contribute to trending topics. In BCM we use hashtags to communicate within our subject too.



- @ The at symbol is at the beginning of all Twitter handles. When you make an @reply at the beginning of a tweet Twitter interprets it as a being directed at that recipient and it will go into their Twitter feed and mentions folder. Even though it doesn't go into the public stream for your followers to see in their feed it is still publicly viewable. Tweeters who follow both the sender and the receiver will be able to follow it.
- .@ When another character is included before the @ symbol your tweet will be sent to the Twitter feed of everyone who is following you and not just the person mentioned.
- RT Shorthand for retweet (someone else's tweet).
- MT Shorthand for modified tweet. The tweeter wants to let others know the source of the tweet and that they have changed it.
- TFTF Thanks for the follow
- FMOT Follow me on Twitter